







## Hello there...

So what's Virgin Limited Edition all about? When you refer to something that's a 'limited edition', it normally implies a kind of extraordinary, rare quality, usually offering something better, exclusive or more desirable... well, that's exactly what we do. My

very special collection of retreats embodies all these values, providing unsurpassed friendly service, a high quality product, value for money, and of course, fun! We have a private island, luxury villas, mountain lodge, game reserve, vineyard, kasbah and a tented camp. Eclectic, yes – but all these little gems have a shared thread... they are all unique and operate with the sole aim of creating amazing experiences for you, our guests, whether it's for a holiday, on business, a celebration or just a great night out. I sincerely hope you'll be able to visit some of these amazing places and share the experience with your friends and loved ones.

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SIR RICHARD BRANSON





### NECKER ISLAND sir richard branson's private island

This 74 acre private island is one of the most idyllic and exclusive places on earth.

Located in the British Virgin Islands, you can hire this little slice of paradise exclusively or share the island 'house party' style during selected weeks.

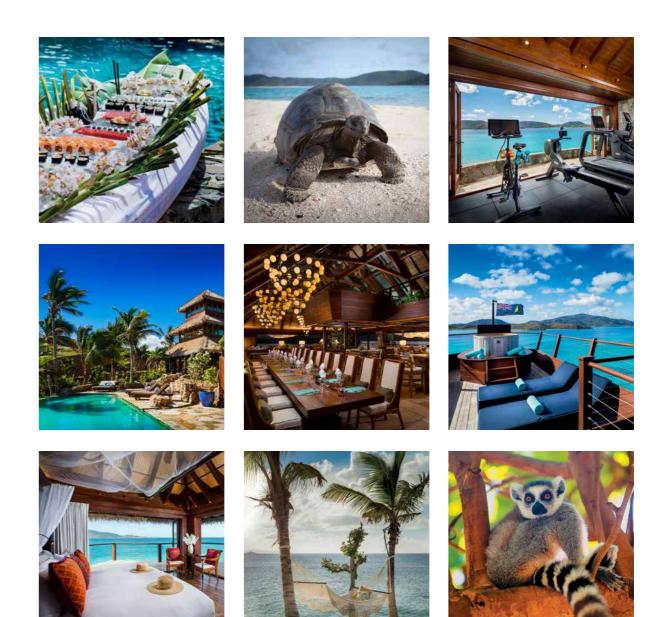
WWW.NECKERISLAND.VIRGIN.COM





**DON'T MISS:** Necker Island's famous sushi boat in the Beach Pool – it's a floating taste sensation stuffed with delicious morsels and shots of sake – a fabulous way to spend an afternoon.











Mahali Mzuri is Sir Richard Branson's 12-tent Kenyan Safari Camp located in the world-famous Maasai Mara ecosystem and right in the path of the annual great migration.

Mahali Mzuri sits within the Olare Motorogi Conservancy which covers an area of 13,500 hectares. There are endless opportunities for game viewing, so all you need to do is sit back and let the wildlife come to you!

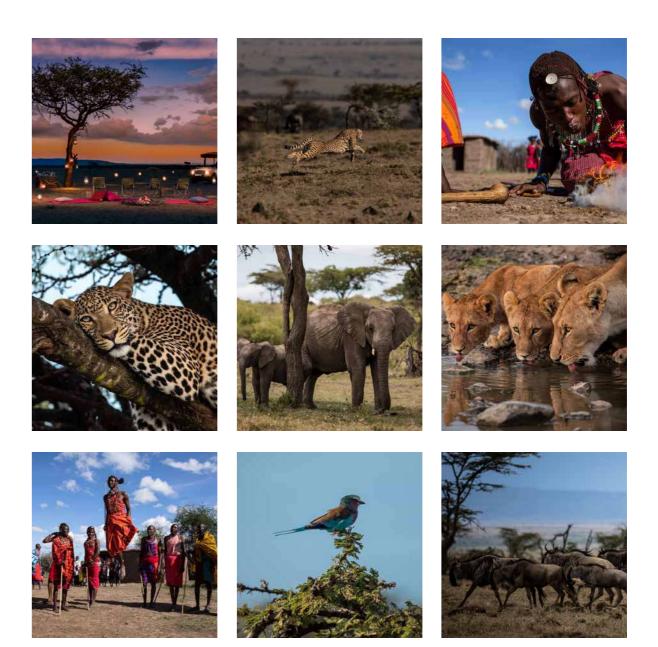
WWW.MAHALIMZURI.VIRGIN.COM





**DON'T MISS:** Spa treatments in the dedicated therapy room on the valley floor – you're so close to the game you can practically reach out and touch it. Afterward take a leisurely dip in the infinity pool and soak in the views.









### THELODGE VERBIER SIR RICHARD BRANSON'S MOUNTAIN RETREAT

The Lodge is a stunning nine bedroom chalet accommodating a total of 18 guests in Verbier, Switzerland.

Not only the ideal choice for a luxury ski holiday, The Lodge also offers the perfect alpine summer escape. Complete with a bunkroom for six children, you can look forward to the indoor pool, Jacuzzis, steam room and party room as well as a team of dedicated staff.

WWW.THELODGE.VIRGIN.COM





**DON'T MISS:** Relaxing in the chalet's two hot tubs – one indoor and one outdoor. There's no better place to sit and sip a glass of champagne, especially when there's snow on the ground.











Escape to Morocco for the clear mountain air and a warm Berber welcome.

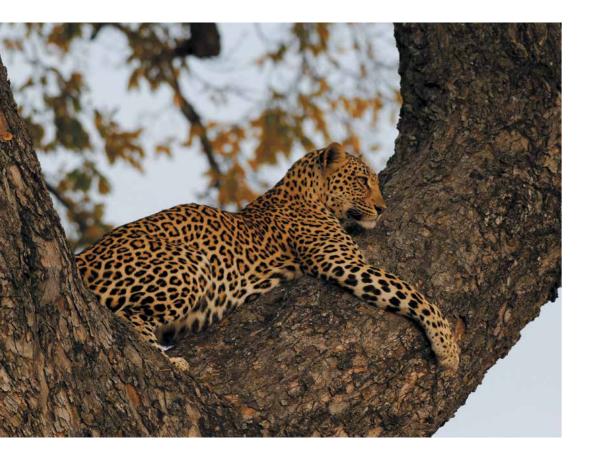
Kasbah Tamadot is set in the foothills of the Atlas Mountains and is less than one hour's drive from Marrakech city centre. The 28 individually designed rooms and suites are perfect for rest and relaxation, and ideally located for exploration of the mountains by foot or mule.

WWW.KASBAHTAMADOT.VIRGIN.COM











Ulusaba\*\*

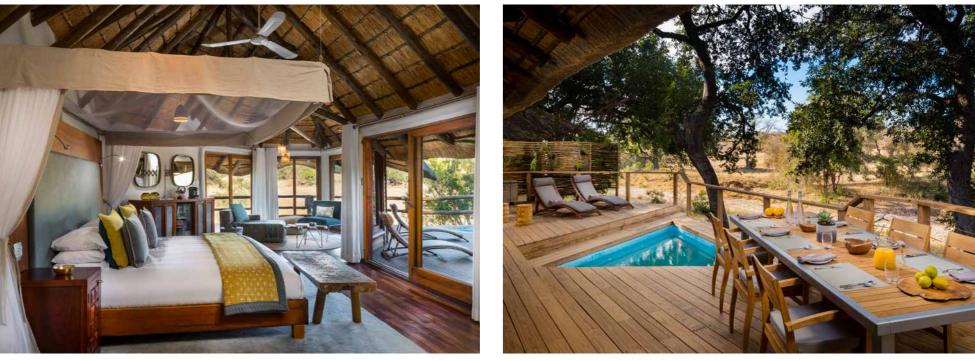
SIR RICHARD BRANSON'S PRIVATE GAME RESERVE

Situated in the Sabi Sand Game Reserve bordering South Africa's renowned Kruger National Park.

Ulusaba Private Game Reserve has 20 rooms and suites spread over two lodges, Rock Lodge and Safari Lodge, each with its own unique perspective on The African Bush. Look out for the 'Big 5' during the twice daily game drives with our experienced rangers and trackers.

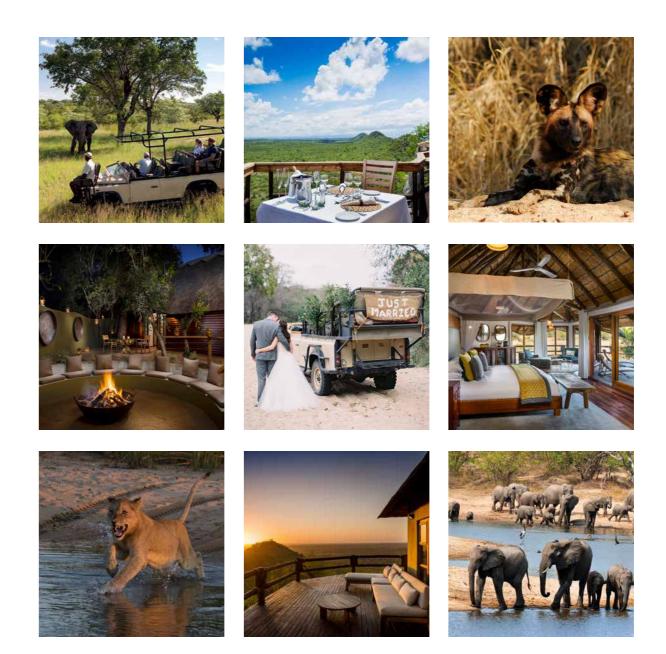
WWW.ULUSABA.VIRGIN.COM





**DON'T MISS:** The views at Ulusaba are spectacular, both from the decks at Rock Lodge where you can see for miles and at Safari Lodge when you can watch the hippos from the Treehouse Suite deck with a drink in hand!







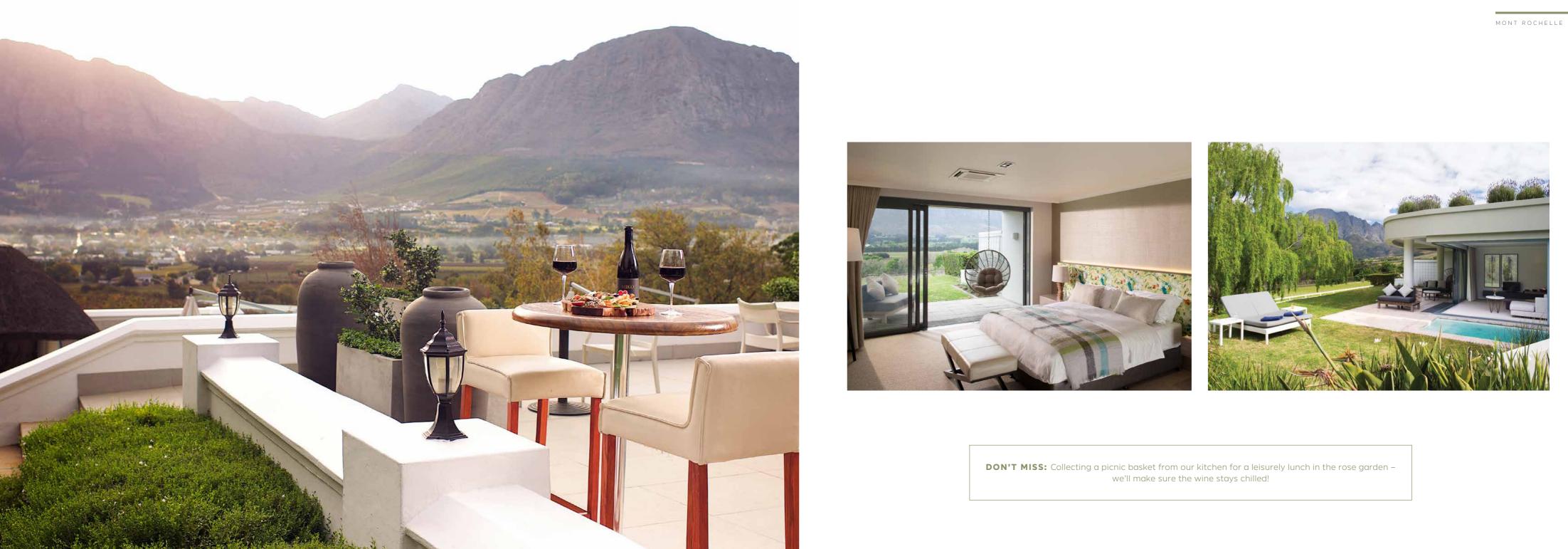


# MONT **ROCHELLE**

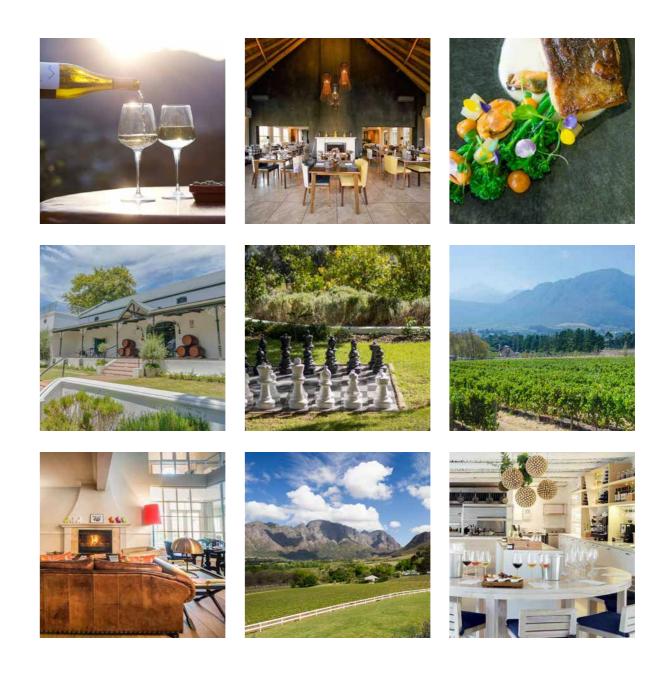
Mont Rochelle is a beautiful hotel and vineyard located in Franschhoek and set against the backdrop of some of South Africa's most impressive scenery.

With 26 luxurious rooms and suites, Mont Rochelle is perfect for wine enthusiasts and lovers of the great outdoors, with endless opportunities to explore the region. Take a guided tour of our vineyard as well as our historic wine cellar.

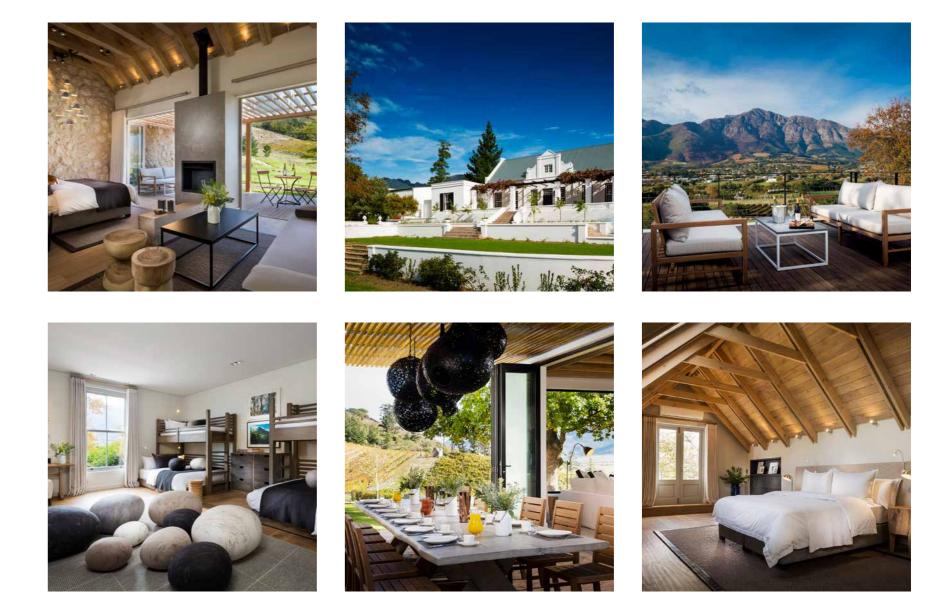
WWW.MONTROCHELLE.VIRGIN.COM











**DID YOU KNOW?** The Manor House is a beautiful four-bedroom villa available for exclusive use year-round.





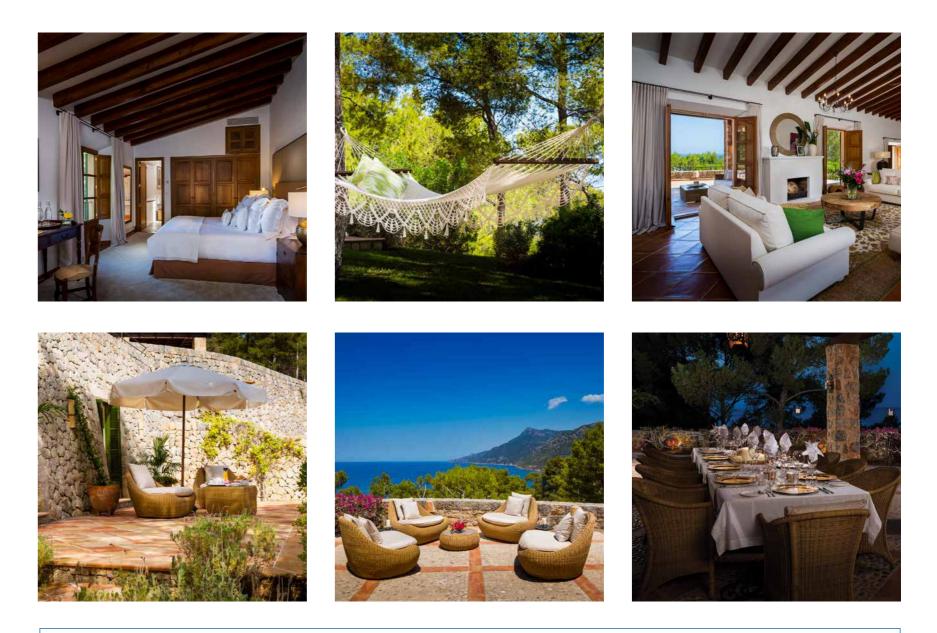


Located on the picturesque Spanish island of Mallorca, Son Bunyola covers 680 acres of stunning landscape on the northwest coast of the island.

The vast estate includes three villas, Sa Punta de S'Aguila, Sa Terra Rotja and Son Balagueret.

WWW.SONBUNYOLA.VIRGIN.COM





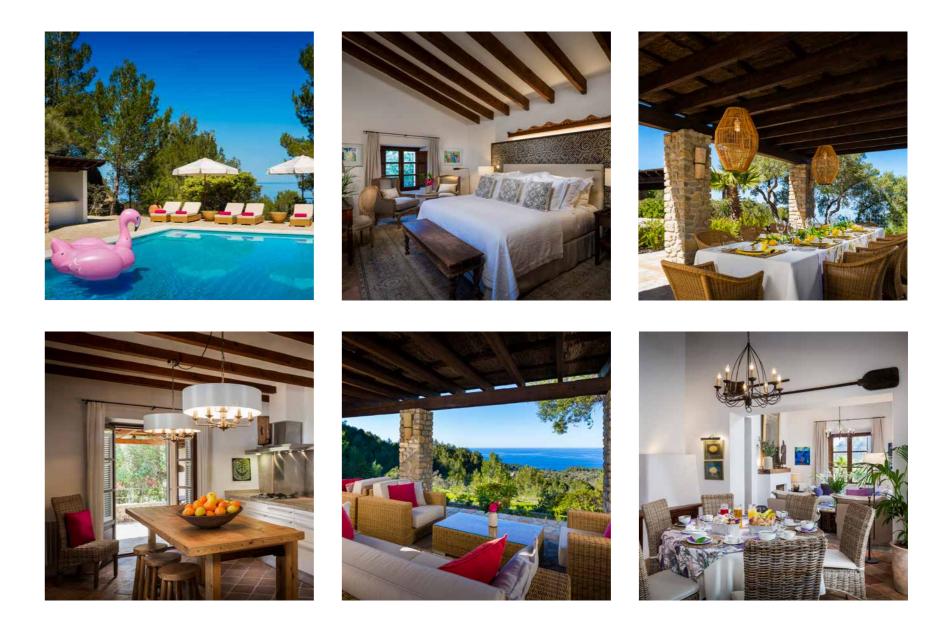
DID YOU KNOW? Sa Punta de S'Aguila translates as 'Eagle's Point' and this five bedroom villa is located along a track above the coastline.





DID YOU KNOW? Our chefs travel to the local markets every week to get the freshest vegetables and meats for you to enjoy during your stay.





**DID YOU KNOW?** Son Balagueret is full of history as the original turret dates back to the 13th century.



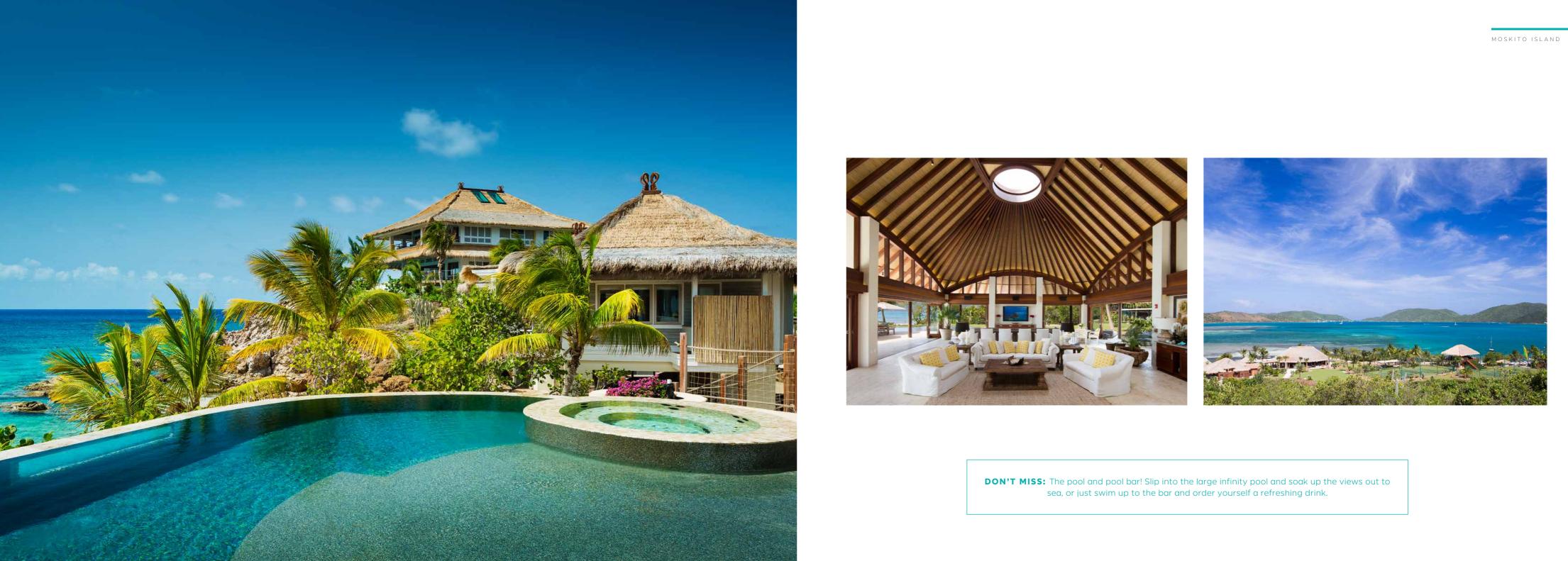


## **moskito** ISLAND 18° 30' 40.68" N 64° 23' 42" W

Moskito Island in the beautiful British Virgin Islands.

Moskito Island goes beyond the conventional villa rental, with exceptional personal service in a secluded and private Caribbean setting. Take advantage of a diverse range of activities on island, from relaxing by the wraparound infinity pool, hot tub or swim-up bar to hitting your best shot at the tennis pavilion.

WWW.MOSKITOISLAND.VIRGIN.COM

























Pride 'n Purpose is Ulusaba's charitable arm committed to helping disadvantaged communities living adjacent to the Sabi Sand Reserve. Originally established in 2003 by members of the Ulusaba family, all the charity's running expenses are covered by Virgin Unite and Virgin Limited Edition, so 100% of donations go directly toward much needed projects. Our philosophy is that people are most effectively helped if they are empowered to help themselves, so the emphasis is most definitely on sustainable initiatives. We estimate that Pride 'n Purpose now benefits over 40,000 people across seven communities.

ulusaba.virgin.com/ pridenpurpose EVE BRANSON



Kasbah Tamadot and Virgin Unite (the Virgin Group's entrepreneurial foundation) work hand in hand to improve living standards in the communities around the property in Morocco's Atlas Mountains. This effort is spearheaded by Eve Branson, known to us as Richard's mum! The Eve Branson Foundation aims to help the local people in the long term by setting up sustainable enterprises which so far have included a carpet workshop and several craft houses run and managed by local ladies.

#### evebransonfoundation.org.uk

Pack for a Purpose aims to positively impact communities around the world by helping travellers who want to take meaningful contributions to the destinations the visit.

Travellers are asked to create just a few kilos of space in their suitcases for much-needed supplies for community projects all around the world. The supply lists are provided by the local community-based projects that receive and use the supplies, so that travellers take items that meet their needs.

For more information or to get involved, please visit **packforapurpose.org** 



Unite BVI is a not-for-profit organisation based in the British Virgin Islands. It works on projects from protecting the environment to initiatives that enrich the community such as supporting local entrepreneurs, investing in education and addressing public health and social welfare issues with sustainable solutions.

By bringing together people, great ideas and resources, community and environmental challenges are tackled in ways that bring about sustainable, positive impact for the benefit of this and future generations.

unitebvi.com

To find out more about how Virgin Limited Edition gives back, please visit **virginlimitededition.com** 







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